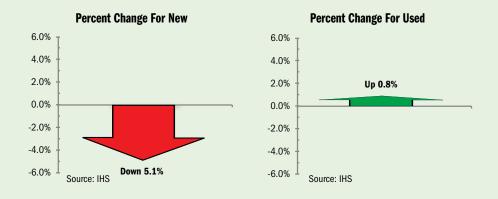
Covering Third Quarter 2019 Page 7

#### TRACKING THE CALIFORNIA USED VEHICLE MARKET

# Used Vehicle Market Increased By Less Than 1 Percent During First Nine Months of 2019

Comparison of California New and Used Vehicle Markets - Percent change in registrations (YTD '19 thru September vs. YTD '18)



California Used Light Vehicle Registrations - YTD thru September					
	Registrations		% Change	Market Share	
	YTD '18	YTD '19	'18 TO '19	YTD '18	YTD '19
TOTAL	2,888,943	2,911,268	0.8%		
Cars	1,691,533	1,667,925	-1.4%	58.6%	57.3%
Light Trucks	1,197,410	1,243,343	3.8%	41.4%	42.7%
Domestic	1,019,290	1,013,650	-0.6%	35.3%	34.8%
European	405,515	417,675	3.0%	14.0%	14.3%
Japanese	1,327,886	1,341,586	1.0%	46.0%	46.1%
Korean	136,252	138,357	1.5%	4.7%	4.8%
Source: IHS					

## 5 KEY TRENDS IN USED MARKET



Used light vehicle registrations in the state

- were up 0.8 percent thru September of 2019.
- Used light truck registrations were up 3.8 percent. Cars declined by 1.4 percent.
- Registrations for 6 year old or newer vehicles were up 5.0 percent so far this year.

Honda Civic was the

- best seller in the six
  year old or newer market, while Toyota RAV4
  had a big increase.
- Toyota was the brand leader in the six year old or newer market. Ford was second.

#### **ANALYSIS OF USED VEHICLE REGISTRATIONS BY VEHICLE AGE**

## **Market Share for 4 to 6 Year Old Vehicles Increases**

## Used Vehicle Market Share by Age of Vehicle YTD '19 thru September vs. YTD '18



Data Source: IHS.

## 6 Year Old or Newer Used and New Vehicle Registrations YTD '19 thru September

