



# Are you ready for what's on the horizon?

The California Consumer Privacy Act (CCPA) will be here before you know it, along with more responsibilities for your dealership. This state law mandates compliance with data management and security policies to increase consumer personal information protections.



## COMPLIANCE DEADLINE

**January 2020**



## HOW TO COMPLY

Establish an IT environment with appropriate procedures & practices that safeguards consumer data.



## CONSEQUENCES OF NONCOMPLIANCE

- Regulatory actions with 30 days
- Class action lawsuits
- Up to **\$7,500** in civil penalties for each violation



At Helion Technologies, we've been providing end-to-end IT services to auto and heavy truck dealers for over 20 years. We have the resources and expertise to help you prepare.

**REQUEST YOUR CCPA IT ASSESSMENT TODAY.**

[heliontechnologies.com/ccpa-assessment](http://heliontechnologies.com/ccpa-assessment)