

THE VALUE OF MEMBERSHIP

Your membership continues to be critically important to California's retail automotive industry. As new car dealers continue to face challenges statewide, CNCDA is here to represent you in the legislative, regulatory, legal and public arenas. When you join CNCDA you become part of the nation's largest state automobile dealer association and join a community of nearly 1,200 fellow dealers.

PROTECT AND PROMOTE

CNCDA focuses on protecting and promoting the interests of franchised new car dealers before all state government and regulatory agencies. Working to create a business friendly climate where new car dealers can thrive, provide the best products and services to consumers and provide rewarding automotive retailing jobs remains the mission of our association.

For further information on membership benefits, please reach out to CNCDA's Membership Department at (916) 441-2599.

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GOVERNMENT AFFAIRS:

- Lobbying the state legislature and regulatory agencies such as DMV, CARB and BAR on behalf of your interests
- Defending against excessive regulations, while promoting implementation of fair and reasonable government rules



LEGAL AFFAIRS:

- Direct contact with CNCDA in-house attorneys
- Updates on legal compliance requirements locally and statewide



PUBLIC AFFAIRS:

- Ongoing communications with state and national media on behalf of your interests
- Coordination with broader business community on efforts impacting new car dealers
- Updates via CNCDA Dealer Alerts on urgent and timely information



EDUCATION AND EVENTS:

- Access to frequent educational seminars and industry updates to keep your dealership compliant
- Invitations to member-only events including the Membership Appreciation Dinner and Annual Convention



COMPLY

- Access to member-only online compliance resource, providing ease of electronically accessing all CNCDA publications
- Published content searchable by keywords and accessible for download

YOUR MEMBERSHIP HELPS MAKE CNCDA MORE EFFECTIVE FOR YOU AND ENHANCES THE CLOUT OF ALL CALIFORNIA NEW CAR DEALERS.